

*Welcome to the Concordia
Toronto Golf Classic*



Glen Abbey Golf Club

Site of the 2004 Bell Canadian Open

September 23, 2004

Presented by



Manulife Financial



Concordia
UNIVERSITY

Real education for the real world

www.concordia.ca

Montreal, Quebec, Canada

Welcome to the Concordia Toronto Golf Classic

*A*s honorary presidents, it is our distinct pleasure to officially welcome you to the Concordia Toronto Golf Classic. On behalf of the organizing committee, we would like to thank all tournament participants and sponsors for their generous contribution to the success of this event.

Your support will enable numerous students in financial need to pursue their educational goals. Once again we thank you very much for your participation.

Please enjoy a great day of golf!

Ned Goodman, Hon. LLD 97
CEO, Dundee Bancorp & Dundee Wealth Management

Brian Steck, BComm 68
President, St. Andrews Financial

Dominic D'Aleandro, BSC 67, Hon. LLD 98
President & CEO, Manulife Financial

*O*n behalf of Concordia University it gives me great pleasure to extend my warmest greetings to everyone participating in the Concordia Toronto Golf Classic at Glen Abbey Golf Club. The tournament will enable golf enthusiasts to enjoy an invigorating round of golf while supporting a most worthy cause, the support of our next generation of leaders.

Thank you very much for your participation in the tournament and for your continued generosity!

Frederick H. Lowy
President and Vice-Chancellor, Concordia University

I am pleased to extend a warm welcome to all participants attending the inaugural Concordia Toronto Golf Classic. I can assure you that the entire Concordia community appreciates tremendously your presence and your continued commitment to our university and to our students.

Have a great day and a most enjoyable tournament!

Marcel Danis
*Vice-President, Institutional Relations
and Secretary-General*

Thank You/Merci

Honorary Presidents

Dominic D'Alessandro

President & CEO, Manulife Financial

Ned Goodman

CEO, Dundee Bancorp & Dundee Wealth Management

Brian Steck

President, St. Andrews Financial

Event Captains

Roy Firth, BComm 75

Executive Vice-President, Ind. Wealth Management

Manulife Financial

Marcel Danis

Vice-President, Institutional Relations and Secretary-General, Concordia University

Michael Di Grappa

Vice-President, Services

Concordia University

Event Master of Ceremonies

John Moore, BA 88

Host, The John Moore Show

Newstalk 1010, CFRB Toronto

Commitee Members

Perry Calce

Joseph Capano

Paul Chesser

Marilyn Lessard

Patricia Posius

Tony Patricio

Karinna Vinales



Rationale

Concordia-at-a-glance

Established in 1974 by the merger of Loyola College (1896) and Sir George Williams University (1873), Concordia is founded on a tradition of academic and learning excellence, first-rate teaching, creative activity, research, and service to society. Concordia continues to distinguish itself as an urban institution of cutting-edge research, which both attracts and produces critical thinkers of the future. Today Concordia boasts a record high enrolment of more than 32,000 students, 2,000 faculty, 3,300 staff, and 120,000 alumni.

Rationale

There is an urgent need at Concordia to increase resources for student financial aid. More than 50% of Concordia's students rely on financial aid in order to complete their studies and many others discontinue their education because of financial hardships. Concordia currently is able to award scholarships and bursaries to less than 35% of qualified and worthy students.

The objective

The objective of the Concordia University Golf Classic is to raise funds for bursaries so that students in-need may achieve their academic goals. All recipients must complete an independent needs assessment review and have demonstrated high academic achievement.

Event Schedule

10:30 a.m. Registration & Locker Check-In

11:00 a.m. BBQ Lunch (Terrace) until 12:30

11:00 a.m. Practice on driving range and walk the line clinic (pro tips) until 12:30

1:00 p.m. Golf - Shotgun start
(individual play format)

6:30 p.m. Cocktail Reception

7:30 p.m. Dinner (raffle and presentations)

Contests and Prizes

Hole #3

"Hole-in-One" Gift: *Puerto Rico Golf Vacation (four days)*

Hole #7

"Hole-in-One" Gift: *Alcapulco, Mexico Golf Vacation (5 days)*

Hole #12

"Hole-in-One" Gift: *\$25,000 Cash*

Hole #15

"Hole-in-One" Gift: *36 dozen Nike Golf Balls*

- Male golfers must drive and successfully obtain the first hole-in-one from the *blue tee box* to be awarded the "Hole-in-One" Gift.
- Lady golfers must drive and successfully obtain the first hole-in-one from the *red tee box* to be awarded the "Hole-in-One" Gift.

The "Hole-in-One" contests are sponsored by RBC Investments.

Hole #3 – On-the-Green" Gift:

Odysey Putter or a Titleist Vokey Lob Wedge

- Please submit your name to the attendants if your drive is placed on the green. The "On-the-Green" prize will be drawn during dinner.

Hole #7 – On-the-Green" Gift:

Odysey Putter or a Titleist Vokey Lob Wedge

- Please submit your name to the attendants if your drive is placed on the green. The "On-the-Green" prize will be drawn during dinner.

Hole # 12 – On-the-Green" Gift:

Odysey Putter or a Titleist Vokey Lob Wedge

- Please submit your name to the attendants if your drive is placed on the green. The "On-the-Green" prize will be drawn during dinner.

Hole # 15 – On-the-Green" Gift:

Odysey Putter or a Titleist Vokey Lob Wedge

- Please submit your name to the attendants if your drive is placed on the green. The "On-the-Green" prize will be drawn during dinner.



Contests and Prizes

The Concordia Classic Raffle

Tremendous prizes to be won!

Ticket prices are:

One (1) ticket for \$10

Three (3) tickets for \$20

Seven (7) tickets for \$50

Fifteen (15) tickets for \$100

Raffle Prizes

1. 42-inch plasma screen television
2. Mike Weir autographed limited edition driver
3. Set of Ben Hogan irons with golf bag
4. TaylorMade R7 Drivers
5. TaylorMade R7 Pro Staff Golf Bags
6. Club Links Golf weekend packages (Lake Joseph Club, Grand View, Rocky Crest)
7. Barefoot Golf Resort, North Myrtle Beach (for 2 persons)
– 5 nights accommodation, 3 rounds of golf excluding
airfare

All raffle proceeds are directed towards student bursaries. Tickets will be available throughout the tournament. For your convenience Visa and Mastercard payments are accepted.

This raffle could not have been possible without the generous support of our sponsors.

Dinner Menu

Freshly Baked Breads with Whipped Butter

*Tomato & Garden Fresh Herb soup
garnished with wild and tame rice*

*Mediterranean Salad, bibb lettuce, radicchio,
cucumber, field tomatoes, red onions, trio
of peppers, black olives & feta tossed
in a lemon & oregano dressing*

Citrus and Champagne Sorbet

*Classic Beef Wellington Beef
Tenderloin seared to perfection
and wrapped in fine pastry topped
with a Béarnaise sauce*

Warm Apple Croustade with crème Anglaise



Presenting Sponsor

 **Manulife Financial**

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Montreal, Quebec, Canada

